

## ADVERTISEMENT RATES

DESCRIPTION	LOCATION	SIZE IN PIXELS	RATES PER (Naira/Dollar)
Full Banner	Right side of Logo	468 X 60	₦600,000.00 / \$1,700
Half Banner	Right side of Logo	234 X 60	₦500,000.00 / \$1,300
Box Banner	Right side of Editorial Items	300 X 300	₦500,000.00 / \$1,300
Full Rectangular Board	Centre under Editorial Items	620 X 100	₦350,000.00 / \$900
Half Rectangular Board	Centre under Editorial Items	310 X 100	₦300,000.00 / \$850
2 X 6 Strip (weekly)	Right/Left side Middle	300 X 100	₦500,000.00 / \$1,500
Video (Weekly)	15 – 30 seconds		₦ 200,000.00 – 500,000.00 / \$600 - \$1,300
Advertorial/Interviews/ Sponsored Articles			₦1,575,000.00 / \$4,600
Sponsored Posts / News Articles			₦200,000.00 / \$600

### NOTES TO ADVERTISERS:

- All Advert rates are inclusive of 7.5% VAT
- All Adverts are pre-paid before publication
- Artwork Formats - JPEG, PNG, GIF OR SWF format
- Video – FLV/MP4
- Artwork may be sent by e-mail as attachment to: [clara.nwachukwu@gmail.com](mailto:clara.nwachukwu@gmail.com)
- All Adverts are subject to vetting
- Rates are subject to review

Special sizes, locations - negotiable

Newsletter sponsorship - negotiable

Advertorial/Interviews/Sponsored Articles - negotiable

Contact Lines - +234 803 328 5544

+234 805 469 0796